

Rome electric vehicle incentives



Overview

On Aug, Italy's Environment and Energy Ministry unveiled a fresh subsidy program worth nearly €600 million (approximately \$698 million) to stimulate electric vehicle (EV) purchases. This initiative comes as EV adoption in the country remains notably slow. Ecobonus 2025 is the most interesting opportunity in recent years to switch to electric mobility. With contributions of up to €11,000 for the purchase of a new electric car, the program financed by the PNRR immediately attracted great interest. Under the program, individuals.

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[Italy announces EUR600-million fund for new electric car bonus](#)

The Italian environment ministry said it would offer incentives of up to EUR11,000 to individuals and up to EUR20,000 to small businesses, covering up to 30 percent of the total purchase

...

[Italy approves nearly \\$700 million in new subsidies for EVs](#)

ROME, Aug 8 (Reuters) - Italy has approved new subsidies worth almost 600 million euros (\$698 million) for the purchase of electric vehicles as sales lag, the environment and energy ministry



[Electric cars, new incentives from September: from requirements to](#)

Micro-businesses will be able to activate the discount to purchase a maximum of two new commercial vehicles of category N1 (i.e. for the transport of goods with a maximum volume of no more than 3.5



[Italy Unveils EUR600 M Boost to Accelerate EV Adoption](#)

ROME, Aug 8 2025: In a bold move to accelerate the transition to clean mobility, Italy's Ministry of Environment and Energy has announced nearly EUR600 million (\$698 million) in subsidies for electric ...



[Italy Unveils EUR600M EV Subsidy to Boost EV Sales](#)

On Aug, Italy's Environment and Energy Ministry unveiled a fresh subsidy program worth nearly EUR600 million (approximately \$698 million) to stimulate electric vehicle (EV) purchases. This ...

[Incentives and Legislation , European Alternative Fuels Observatory](#)

Local Perks: Electric cars enjoy local benefits such as free or discounted parking and access to restricted traffic zones (ZTL) in many cities. For example, Milan, Bologna, Rome, and others allow ...



[Zero-Emission Vehicle Incentives: Your Guide to New Benefits](#)

ROME, Italy - Italy is set to launch significant new incentives for the purchase of zero-emission vehicles starting in September, aiming to boost the adoption of electric cars with a ...



[Italy's EUR600 million subsidies for electric vehicles snapped up](#)

Italy's EUR600 million subsidy scheme for electric cars was snapped up in a day - one of the fastest take-ups of "green" mobility funding seen in the Europe Union. The Italian government ...



[Ecobonus 2025: up to EUR11,000 for electric cars](#)

At the European level, the Commission is preparing an Action Plan for the automotive sector that could include new forms of incentives, with particular attention to the economic ...



[Italy launches electric vehicle bonus](#)

The Italian government launched a new state-backed bonus to accelerate electric mobility, offering up to EUR11,000 for private buyers and up to EUR20,000 for small businesses acquiring ...



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